

Press Release

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Wildlife Festival to Demonstrate Perthshire's Wild Side

A new wildlife festival, designed to showcase Highland Perthshire's potential as a wildlife tourism destination, will launch this Autumn from 9th – 17th October, offering over 30 events to wildlife enthusiasts in its first year.

This year, the range of events on offer are strongly slanted towards showcasing the area's mammals, with badgers, red squirrels, wild cats, pine martens, bats and red deer playing starring roles in many of the activities.

Raptor watchers will not be disappointed with a series of specialist walks led by members of the Tayside Raptor Study Group taking place throughout the week.

For those wildlife photography enthusiasts, award winning photographer Peter Cairns will be leading master classes during the festival as well as sharing his adventures as a wildlife photographer in a talk entitled "New Frontiers". Set against a backdrop of spectacular imagery, Peter reveals not only some of the most memorable encounters from ten years as a professional wildlife and conservation photographer, but how those encounters have shaped his thoughts about our own, changing relationship with the natural world. From photographing birds in his own back garden, to his adventures with Wild Wonders of Europe, the world's largest photographic initiative.

Adrian Davis, a wildlife tourism specialist and the driving force behind the festival, has been working tirelessly over the last two years to bring together a strong group of wildlife organisations to mount the 9 days of events. His efforts have paid off and the festival is supported by an entire cavalcade of wildlife enthusiasts including WWF Scotland, Scottish Wildlife Trust, Wild Scotland, Wild Outdoors, Perthshire Big Tree Country, Forestry Commission Scotland, Perth & Kinross Countryside Trust and Perth & Kinross Council.

To enable the festival to develop, it has secured funding from a number of sources including LEADER Rural Tayside, The Onaway Trust, Forestry Commission, Perth & Kinross Council, and Perth & Kinross Countryside Trust.

Adrian Davis, commented "We are very excited about launching the festival this Autumn. We have a rich tapestry of wildlife in Highland Perthshire which is especially prevalent at this time of year and with the market for wildlife tourism clearly growing, we have a tremendous opportunity to demonstrate to people the wild beauty of visiting Highland Perthshire, not just in the Autumn but throughout the year. We want to ensure Wild Connections becomes a destination event in every wildlife lover's calendar."

For further information on the festival and the series of events on offer visit www.wildconnections.org.uk

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For more information on Wild Connections, please contact Tricia Fox on 07989 955039 or email t.fox@volpa.co.uk